



To Our Valued Vendor Community,

Raley's continues to focus on our established process for capturing product images and product information. We have partnered with Syndigo, a leading provider of digital content and retail omnichannel optimization, to provide our customers, the transparency they desire.

Raley's requires up-to-date accurate product level data and images from our manufacturer partners. This process ensures a consistent customer experience as well as compliance for Raley's.

**We ask that you provide physical sample updates on all new items, package changes and reformulated products after receiving an approval from Raley's.**

For your convenience, Raley's now offers an on-site capture station. To book an appointment, or for more detailed instructions, please click on the link below.

[Onsite Capture Instructions](#)

Or you can send your products directly to Syndigo. Detailed instructions are included in the link below.

Attention: Raley's  
Syndigo Database Department  
2200 Western Court, Suite 110  
Lisle, IL 60532

[Syndigo Shipping Instructions](#)

For all other questions, please contact. [Raleys@syndigo.com](mailto:Raleys@syndigo.com)

To ensure your brand is prominently represented across Raley's channels, we count on you to support our new image capture process.

### **Nutritional Attributes – Label Insight**

To provide the best possible experience for our customers, Raley's is partnering with Label Insight and requesting your help. Adding your new items to Label Insight's free and easy platform will help Raley's.

[Label Insight Onboard Letter](#)



Thank you for your support.